

28 August 2024

## POELLATH advises botario GmbH shareholders on sale to NFON AG

**The cloud telephony provider NFON AG (“NFON”) has acquired the Bremen-based AI specialist botario GmbH (“botario”).**

botario specializes in the development and implementation of AI solutions for business communications. By acquiring botario, NFON aims to open up new industries and market segments, particularly in the CRM sector. It will also create cross-selling opportunities and additional sources of revenue.

With a strong focus on voice processing and efficient automation, botario offers customized AI solutions that help companies optimize their business processes and automate their communication workflows. The platform has already established itself in the insurance, telecommunications and energy industries. For customers, this enables access to advanced AI functions such as voicebots, transcription and live chat, which are designed to optimize business processes and increase efficiency.

POELLATH provided comprehensive legal and tax advice to the botario shareholders with the following team:

- [Christian Tönies](#) (partner, lead, M&A/VC, Munich)
- [Markus Döllner](#) (counsel, co-lead, M&A/VC, Munich)
- [Dr. Sebastian Gerlinger](#) (partner, M&A/VC, Munich)
- [Gerald Herrmann](#) (associated partner, tax, Munich)
- [Christine Funk](#) (counsel, IP/IT, Frankfurt)
- [Jannis Lührs](#) (associate, tax, Munich)
- [Marvin May](#) (associate, employment law, Munich)

### About us

POELLATH is a market-leading international business and tax law firm with more than 180 lawyers and tax advisors in Germany. We stand for high-end advice on transactions and asset management. We offer legal and tax advice from one source. In our selected and highly specialized practice groups, we not only know the law, but shape the best practice in the market together with our clients. National and international rankings regularly list our professionals as leading experts in their fields.

We offer comprehensive service in the following areas: Mergers & Acquisitions | Private Equity | Venture Capital | Private Funds | Real Estate | Corporate and Capital Markets | Finance | Tax | Private Clients | Foundations and Non-Profit Organizations | IP/IT, Distribution and Antitrust Law | Litigation and Arbitration.