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POELLATH advises shareholders of Shore GmbH on sale to group.one

The Swedish website specialist [one.com Group AB](#) (“group.one”) has acquired [Shore GmbH](#) (“Shore”), a Munich-based software provider for appointment booking and billing. group.one has acquired the Munich-based company entirely and is integrating it into its group, which is active throughout Europe.

The Munich-based start-up Shore was founded in 2012; it provides appointment booking software and billing systems for small and medium-sized companies, among other things.

Based in Malmö (Sweden), group.one is a leading European provider of online presence, cloud hosting and digital marketing services.

The financial investor Cinven acquired group.one two years ago together with the Ontario Teachers’ Pension Plan (OTP), merged it with the German company Dogado, and created one of the largest providers of online presence solutions.

POELLATH advised the largest shareholder of Shore GmbH on all legal and tax aspects of the sale with the following team:

- [Dr. Tim Junginger](#) (partner, lead, M&A/private equity, Munich)
- [Gerald Herrmann](#) (associated partner, tax, Munich)
- [Daniel Wiedmann](#) (associated partner, distribution and antitrust law, Frankfurt)
- [Till Schwichtenberg](#) (senior associate, M&A/private equity, Munich)
- [Torben Busch](#) (associate, M&A/private equity, Munich)
- [Daniel Hoppen](#) (associate, distribution and antitrust law, Frankfurt)
- [Jannis Lührs](#) (associate, tax, Munich)

Led by Munich partner Peter Huber, Hogan Lovells advised Shore.

About us

POELLATH is a market-leading international business and tax law firm with more than 180 lawyers and tax advisors in Germany. We stand for high-end advice on transactions and asset management. We offer legal and tax advice from one source. In our selected and highly specialized practice groups, we not only know the law, but shape the best practice in the

market together with our clients. National and international rankings regularly list our professionals as leading experts in their fields.

We offer comprehensive service in the following areas: Mergers & Acquisitions | Private Equity | Venture Capital | Private Funds | Real Estate | Corporate and Capital Markets | Finance | Tax | Private Clients | Foundations and Non-Profit Organizations | IP/IT, Distribution and Antitrust Law | Litigation and Arbitration.