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## POELLATH advises Maxburg on partnership with slashwhy

The investment company <u>Maxburg Beteiligungen IV GmbH & Co. KG</u> ("Maxburg"), advised by Maxburg Capital Management GmbH, has entered into a partnership with <u>slashwhy GmbH &</u> <u>Co. KG</u> ("slashwhy"), a specialist in customized software development. Together with Maxburg, slashwhy aims to continue driving the company's development and set the course for the development of new, exciting markets. The goal is to play a key role in shaping digitalization in industries with future potential, while scaling slashwhy's business model based on key factors such as agility, user centricity and lived values. The current managing directors Kai Bergmann, Dr. Christina Niemöller and Dr. Joachim Wilharm will continue to lead slashwhy in the future. POELLATH advised Maxburg on tax law matters in connection with the transaction.

Founded in 2020 and based in Osnabrück, slashwhy is a software company in the field of individual development of user-centric software applications. Its offering includes the development of application software for mobile, web and desktop, embedded software and solutions in IoT, cloud, machine learning and UI/UX design. slashwhy's customer base includes well-known companies from the agritech, consumer electronics, industry, logistics & mobility, healthtech and cleantech sectors. The company employs more than 250 people at its offices in Osnabrück and Hamburg.

Maxburg is an investment management company focused on the German-speaking region that primarily supports companies in partnership to promote sustainable growth. The Maxburg investment companies currently have capital commitments totaling more than EUR 1 billion at their disposal.

POELLATH advised Maxburg on all tax law issues in connection with the acquisition with the following Munich team:

- Gerald Herrmann (associated partner, lead, tax)
- Jannis Lührs (associate, tax)

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POELLATH is a market-leading international business and tax law firm with more than 180 lawyers and tax advisors in Germany. We stand for high-end advice on transactions and asset management. We offer legal and tax advice from one source. In our selected and highly

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specialized practice groups, we not only know the law, but shape the best practice in the market together with our clients. National and international rankings regularly list our professionals as leading experts in their fields.

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