

Contact

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Investment company EMERAM sells portfolio company diva-e to Conclusion Group

Funds advised by [EMERAM Capital Partners](#) (“EMERAM”) sell their portfolio company [diva-e](#) to the Conclusion Group, based in the Netherlands. EMERAM Capital Partners is one of the leading investment companies for medium-sized companies in the German-speaking region. The transaction is expected to close in the second quarter of 2024, subject to standard closing conditions and regulatory approvals.

With the support of EMERAM, since 2015 diva-e has succeeded in building one of the leading providers of end-to-end digital experience solutions in the DACH market by merging a total of 12 companies. diva-e has all major CX technologies (e.g., Adobe, Salesforce, SAP, Spryker, Scayle and Pim-core) and has customers that include leading companies such as ALDI SÜD, Allianz, Bentley, E.ON, ZF Friedrichshafen and FC Bayern Munich. In the 2023 fiscal year, diva-e generated sales of around EUR 100 million with over 800 employees.

POELLATH advised EMERAM and the other sellers on the legal and tax aspects of the transaction with the following team:

- Otto Haberstock (partner, lead, M&A, private equity, Munich)
- Dr. Nico Fischer (partner, tax, Munich)
- Jens Hörmann (partner, M&A, private equity, Munich)
- Dr. Jens Linde (associated partner, finance, Frankfurt aM)
- Daniel Wiedmann (associated partner, anti-trust law, Frankfurt aM)
- Daniel Zhu (counsel, M&A, private equity, Munich)
- Angelina Seelbach (senior associate, M&A, private equity, Munich)
- Andreas Gesell (associate, tax, Munich)
- Daniel Hoppen (associate, anti-trust law, Frankfurt aM)
- Moritz Löffler (associate, M&A, private equity, Munich)
- Florentine Wagner (associate, M&A, private equity, Munich)

About us

POELLATH is a market-leading international business and tax law firm with more than 150 lawyers and tax advisors in Germany. We stand for high-end advice on transactions and asset management. We offer legal and tax advice from one source. In our selected and highly specialized practice groups, we not only know the law, but shape the best practice in the

market together with our clients. National and international rankings regularly list our professionals as leading experts in their fields.

We offer comprehensive service in the following areas: Mergers & Acquisitions | Private Equity | Venture Capital | Private Funds | Real Estate | Corporate and Capital Markets | Finance | Tax | Private Clients | Foundations and Non-Profit Organizations | IP/IT, Distribution and Antitrust Law | Litigation and Arbitration.