

19 March 2024

POELLATH advises Jebsen Capital on USD 100 million Series D financing round by Razor Group GmbH.

Razor Group GmbH has successfully closed a Series D financing round of over USD 100 million and simultaneously acquired the leading Amazon aggregator Perch. The lead investor in this round was Presight Capital, with existing investor Jebsen Capital also participating in this financing round. In connection with the financing round, Razor also announced the acquisition of the U.S. e-commerce aggregator Perch.

Razor Group GmbH acquires and operates profitable Amazon FBA businesses and other sellers on online marketplaces. With the acquisition of U.S. e-commerce aggregator Perch, Razor significantly expands its product portfolio and now manages more than 40,000 products in popular categories such as home & living, sports & health, toys and DIY supplies across three continents and more than ten countries, paving the way for a medium-term revenue target of more than USD 1 billion. The additional funds from this financing round will be used to further invest in Razor's technology infrastructure, particularly in the area of AI.

Jebsen Capital is the investment division of the long-established Jebsen Group with offices in Hong Kong, Shanghai and Berlin. The investment strategy focuses on investing in industry-leading companies that offer innovative products, services and experiences. Jebsen Capital invests its own capital and thus acts as a long-term partner for entrepreneurs without being tied to the typical cycles of investment funds. Partnering with Jebsen Capital enables portfolio companies to benefit from more than a century of experience in building brands in Greater China.

POELLATH advised the existing investor Jebsen Capital on the financing round with the following Munich-based team:

- [Dr. Sebastian Gerlinger](#) (partner, lead, M&A/VC)
- [Christian Tönies](#) (partner, M&A/VC)
- [Markus Döllner](#) (counsel, M&A/VC)
- [Ludwig Niller](#) (associate, M&A/VC)

About us

POELLATH is a market-leading international business and tax law firm with more than 180 lawyers and tax advisors in Germany. We stand for high-end advice on transactions and asset management. We offer legal and tax advice from one source. In our selected and highly specialized practice groups, we not only know the law, but shape the best practice in the market together with our clients. National and international rankings regularly list our professionals as leading experts in their fields.

We offer comprehensive service in the following areas: Mergers & Acquisitions | Private Equity | Venture Capital | Private Funds | Real Estate | Corporate and Capital Markets | Finance | Tax | Private Clients | Foundations and Non-Profit Organizations | IP/IT, Distribution and Antitrust Law | Litigation and Arbitration.