

15 February 2022

POELLATH advises yoummday on EUR 30 million financing round

The investors Armira Growth and Project A Ventures have invested EUR 30 million in the call center platform yoummday.

The Munich-based start-up provides corporate customers with freelance telephone agents and now has over 200 permanent employees and 35,000 telephone agents on its books at its locations in Munich, Halle/Saale, Berlin and Sofia. According to industry estimates, sales have continuously doubled in recent years, most recently to a high double-digit million figure.

Armira is a Munich-based holding group that invests in established, market-leading, high-growth companies in Europe, with a focus on family businesses and technology.

Project A Ventures, based in Berlin with over USD 600 million in assets under management, invests in digital companies. In addition to capital, with a team of 100 in-house experts the investor also provides portfolio companies with operational support in the areas of product, growth, data and people. Since 2012, Project A has invested in more than 100 companies.

POELLATH advised yoummday on the financing round with the following team:

- Christian Toenies (partner, lead, M&A/VC, Berlin/Munich)
- Dr. Sebastian Gerlinger (counsel, M&A/VC, Berlin/Munich)
- Dr. Nico Fischer (partner, tax, Munich)
- Markus Döllner (senior associate, M&A/VC, Munich)

About us

POELLATH is a market-leading international business and tax law firm with more than 150 lawyers and tax advisors in Germany. We stand for high-end advice on transactions and asset management. We offer legal and tax advice from one source. In our selected and highly specialized practice groups, we not only know the law, but shape the best practice in the market together with our clients. National and international rankings regularly list our professionals as leading experts in their fields.

We offer comprehensive service in the following areas: Mergers & Acquisitions | Private Equity | Venture Capital | Private Funds | Real Estate | Corporate and Capital Markets |

Finance | Tax | Private Clients | Foundations and Non-Profit Organizations | IP/IT, Distribution and Antitrust Law | Litigation and Arbitration.