

Contact

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POELLATH advises Maxburg on acquisition of Bunny Tierernährung GmbH

Maxburg Beteiligungen III, an investment company advised by [Maxburg Capital Partners](#), has acquired a majority stake in [Bunny Tierernährung GmbH](#). POELLATH provided comprehensive tax advice to Maxburg within the context of the transaction.

Founded in 1988 and based in Melle, Lower Saxony, Bunny Tierernährung GmbH is a premium pet food manufacturer for small mammals in the German-speaking region. The products include a wide range of high-quality goods such as basic and health foods, snacks, bedding, hay and corresponding accessories. Under the “bunny nature” brand, the company is represented in almost 30 countries worldwide.

Maxburg is an investment company focused on the German-speaking region that invests with a flexible mandate along the capital structure in both privately held and listed companies. The Maxburg investment companies currently have capital commitments totaling around EUR 600 million at their disposal.

Together with Oliver Petzoldt, Bunny’s managing director, Maxburg intends to continue promoting Bunny’s national and international expansion.

POELLATH provided comprehensive tax advice to Maxburg with the following Munich-based team:

- Gerald Herrmann (partner, lead, tax law)
- Michael Häußler (associate, tax law)

About us

POELLATH is a market-leading international business and tax law firm with more than 150 lawyers and tax advisors in Germany. We stand for high-end advice on transactions and asset management. We offer legal and tax advice from one source. In our selected and highly specialized practice groups, we not only know the law, but shape the best practice in the market together with our clients. National and international rankings regularly list our professionals as leading experts in their fields.

We offer comprehensive service in the following areas: Mergers & Acquisitions | Private Equity | Venture Capital | Private Funds | Real Estate | Corporate and Capital Markets | Finance | Tax | Private Clients | Foundations and Nonprofit Organizations | IP/IT, Distribution and Antitrust Law | Litigation and Arbitration.